Media Kit

3 cow marketing
Hey there!

I'M CHARLOTTE SMITH

Named one of the Top 25 Most Influential Women in the World in Food & Ag by Food Tank, and called a food rebel, pioneer and visionary by PBS’s Food Forward TV, Charlotte Smith teaches farmers internationally how to build their profitable farms through relationship-based digital marketing.

Charlotte has earned a reputation as a champion for small farmer’s rights as President of the Northwest Farmer’s Union, is a #1 Amazon Bestselling author, and a #1 Rated Keynote Speaker for the National Farmer’s Union Convention and Beginning Farmer's Institute.
AUTHOR OF
#1 Amazon Bestseller Farm Marketing from the Heart

#1 RATED SPEAKER
- National Farmers Union
- Beginning Farmer’s Institute

“Charlotte Smith tackles an intimidating topic and takes the fear out of it.”

FEATURED EXPERT
- The Profitable Farm workshop with Joel Salatin
- Intents Conference

AS SEEN ON
- PBS Food Forward TV
Let's Collaborate

SPEAKING
Whether you're hosting an intimate workshop or a 10,000 person conference, Charlotte tailors her signature marketing training to your audience of farmers.

ONLINE WEBINARS
With dozens of live online video trainings under her belt, Charlotte brings energy and passion to your online audience.
Speaking Topics

CHOOSE FROM ONE OF MY SIGNATURE SESSIONS BELOW OR CONTACT TO DISCUSS A CUSTOMIZED EXPERIENCE

- 3 Steps to Build your Profitable Farm

- How to Create a Profitable Farm Website

- Instagram for farmers: 10 Steps to Profit
www.3cowmarketing.com

Get in Touch

CONTACT CHARLOTTE
I'm so excited to hear from you!
To discuss rates & availability,
please contact me with your proposal.

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